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BUZZ BEE

TALES OF THE ECO-KIDS

Comic Three - March - Fashion

I'm Buzz, and these are my friends Vespa, Honey and Bumble! Join us on our quest to make the world a better place, one step at a time!

I'm Vespa

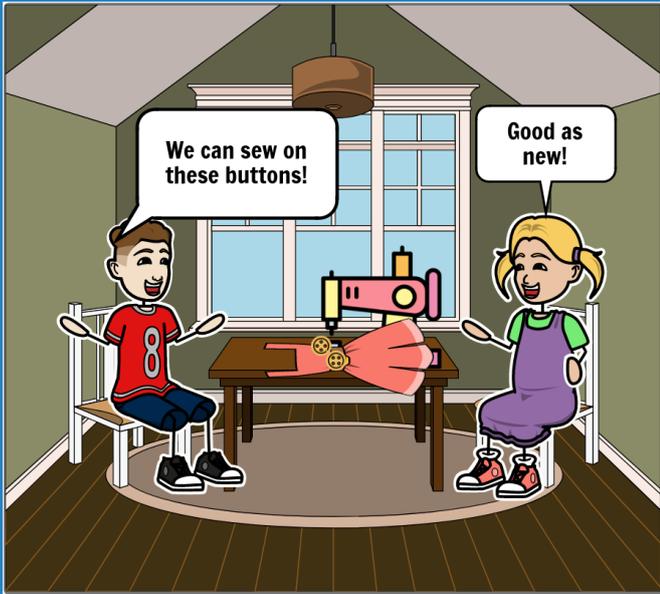
I'm Honey

I'm Bumble



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Tips for Parents

Get the whole family involved in with just a few easy steps:

- **Demonstrate:** The quality of second hand shops has much increased in later years, especially since the term 'vintage' or 'pre-loved' clothing has become a popular selling point. Visit these shops more often to prove that good quality items can be found there.
- **Develop Understanding:** Help your child to understand which clothing companies are good for taking some ecological responsibility. On the contrary, discuss which shops are guilty of 'fast fashion', and that those products don't last. It is important to overcome the idea that clothing is isn't 'cool' if it isn't new. Try to get your child to think about who, where and how their clothes are made.
- **Provide Opportunities:** Help to organise a clothes-swap between your child and their friends. Then ask your child to give you any clothes that they do not want any longer. If they cannot be worn any longer, let them know they can be recycled. Otherwise, they can be taken to a second-hand shop.
- **Discuss:** Talk about how many clothing items that are made from (essentially fine plastics) release micro-plastics into manmade waterways when washed. The problem with these micro-plastics, is that once they're in the ocean, they're almost impossible to remove, enter the oceanic food-chain and are bad for ocean health.

Fun Activity for Young Learners

Put the right number (1-8) under each image to show the typical lifecycle of a t-shirt from start to finish, with 1 being the start and 8 being the finish



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